

# fashion calendar

# 2009

## JULY 13

### january

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### july

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### february

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### march

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### december

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new york, ny 10128  
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[www.fashioncalendar.net](http://www.fashioncalendar.net)



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NEW YEAR'S DAY  
Thursday, January 1

MARTIN LUTHER KING JR'S.  
BIRTHDAY  
Monday, January 19

PRESIDENT'S DAY  
Monday, February 16

ASH WEDNESDAY  
Wednesday, February 25

ST. PATRICK'S DAY  
Tuesday, March 17

PASSOVER  
Wednesday, April 8 - 15

GOOD FRIDAY  
Friday, April 10

EASTER  
Sunday, April 12

MOTHER'S DAY  
Sunday, May 10

MEMORIAL DAY  
Monday, May 25

FATHER'S DAY  
Sunday, June 21

INDEPENDENCE DAY  
Saturday, July 4

LABOR DAY  
Monday, September 7

ROSH HASHONAH  
Friday, September 18

YOM KIPPUR  
Sunday, September 27

COLUMBUS DAY  
Monday, October 12

ELECTION DAY  
Tuesday, November 3

VETERANS DAY  
Wednesday, November 11

THANKSGIVING DAY  
Thursday, November 26

HANUKKAH  
Friday, December 11

CHRISTMAS  
Friday, December 25

NEW YEAR'S DAY  
Friday, January 1

MARTIN LUTHER KING JR'S.  
BIRTHDAY  
Monday, January 18

PRESIDENT'S DAY  
Monday, February 15

ASH WEDNESDAY  
Wednesday, February 17

ST. PATRICK'S DAY  
Monday, March 17

PASSOVER  
Monday, March 29 - April 6

GOOD FRIDAY  
Friday, April 2

EASTER  
Sunday, April 4

MOTHER'S DAY  
Sunday, May 9

MEMORIAL DAY  
Monday, May 31

FATHER'S DAY  
Sunday, June 20

INDEPENDENCE DAY  
Sunday, July 4

LABOR DAY  
Monday, September 6

ROSH HASHONAH  
Wednesday, September 8

YOM KIPPUR  
Friday, September 17

COLUMBUS DAY  
Monday, October 11

ELECTION DAY  
Tuesday, November 2

VETERANS DAY  
Thursday, November 11

THANKSGIVING DAY  
Thursday, November 25

HANUKKAH  
Tuesday, December 1

CHRISTMAS  
Saturday, December 25

# 2010

JANUARY						
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DECEMBER						
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### 2009 NEW YORK MARKET DATES

Fall I: 1/5 - 1/16  
 Fall II: 2/9 - 2/27  
 Holiday: 3/16 - 3/27  
 Resort: 6/1 - 6/12

Spring I: 8/3 - 8/14  
 Spring II: 9/8 - 9/25  
 Summer/Transition:  
 10/19 - 10/30



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, JULY 6 & JULY 13, 2009

UNLESS OTHERWISE NOTED, ALL AREA CODES - 212

**SPRING SHOWS: NY, 9/10-9/17; LONDON, 9/18-9/22; MILAN, 9/23-9/30; PARIS, 9/30-10/8**

- July 6 NEXUS SHOWROOM [www.nexusshowroom.com](http://www.nexusshowroom.com) (Pre-Spring/Summer) 39 W 56<sup>th</sup> 3<sup>rd</sup> fl 265-0856;  
fax: 265-0898 or [info@nexusshowroom.com](mailto:info@nexusshowroom.com) (Men's RTW: Bill Tornade, Braddock, Sigi, Faith, Verri Uomo,  
WRK Room; Women's RTW: Anaessia, Blessed & Cursed, Faith, Gromova, Hilde Frunt, John De Rissi, Mortimer,  
Sigi, Sylvie Shimmel; Accessories: LinArt, Pashma, les Perles de Noa, Behnaz Kanani shoes, Alexa Wagner, RIAN  
Mens)
- July 10-14 ATLANTA: INT'L GIFT & HOME FURNISHINGS MARKET Contact: 404-220-3000; [www.americasmart.com](http://www.americasmart.com)  
(7/8-7/15 Permanent showrooms)
- Saturday PRESS PRESENTATION OF FASHION ON THE HUDSON RIVERBANK PARK - PLAZA  
July 11 EMERGING DESIGNERS 679 RIVERSIDE DR. (145<sup>TH</sup> ST)  
6:30-8:30 P.M. Outdoor Fashion Runway presentation on the water overlooking the Hudson River & George Washington Bridge.  
Buyers: [Buyers@btetv.com](mailto:Buyers@btetv.com) Press: [Foth@btetv.com](mailto:Foth@btetv.com)
- July 13-31 THE NEWS (Men's Spring/Summer 2010) (Stella Ishii: [sishii@495news.com](mailto:sishii@495news.com)) 495 B'way 5<sup>th</sup> fl 925-9700  
(Men's: Band of Outsiders, Cheap Monday, Clu, Common Projects (shoes), KZO, Robert Geller-Seconds, Salvor,  
Shipley & Halmos, Seavees, Wendi Reed, Woolrich Woolen Mills)
- July 13-31 DENISE WILLIAMSON SHOWROOM (Men's Spring 2010) 119 Mercer St. Loft 2S For appt: 226-5507  
(Raf Simons in Paris only. By appt from 6/27-7/2.) (Raf by Raf Simons, Bespoke, Chimala, Nobody Denim,  
Toms Shoes)
- Tuesday FALL/WINTER 2010/2011 TOBE 463 SEVENTH AVENUE  
July 14 2<sup>ND</sup> FLOOR  
9:00 A.M. And 11:30AM. Product development, themes, colors, key items ready-to-wear and accessories for women.  
Presented by Paula Correrri. Tickets: \$50. RSVP: 867-8677 x 0.
- Tuesday HOLIDAY/RESORT PRESS TUMI 261 FIFTH AVE. (28/29<sup>TH</sup> ST)  
July 14 PRESENTATION SHOWROOM -21<sup>ST</sup> FLOOR  
9:00-5:00 P.M. By appointment. RSVP: [Parise Sellitti, psellitti@tumi.com](mailto:PariseSellitti@tumi.com)
- Tuesday HOLIDAY PRESS PREVIEW BLOOMINGDALE'S BLOOMINGDALE'S  
July 14-15 LEX AVE/59<sup>TH</sup> ST. - 7<sup>TH</sup> FL  
9:00-5:00 P.M. Daily, 7/14-7/15. By appointment. RSVP: 705-2443 or [liz.mcGovern@bloomingdales.com](mailto:liz.mcGovern@bloomingdales.com)
- Tuesday HOLIDAY PRESS PREVIEW LOFT COOPER SQUARE HOTEL  
July 14 25 COOPER SQ. (BOWERY)  
5:00-8:00 P.M. By invitation. RSVP: [Mima\\_seminara@anntaylor.com](mailto:Mima_seminara@anntaylor.com)
- July 14-16 TEXWORLD USA (Worldwide Fabrics) Javits Convention Ctr. Call: 770-984-8016 x 411 or [www.texworldusa.com](http://www.texworldusa.com)
- July 14-20 LOS ANGELES: CMC GIFT & HOME MARKET. Contact: [www.californiamarketcenter.com](http://www.californiamarketcenter.com)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 15 9:00-5:00 P.M.	NATURE'S LABORATORY  Session appointments by invitation. Contact: Sarah Sternlieb, 572-6636 or ssternli@origins.com	ORIGINS	HUNTER COLLEGE 69 <sup>TH</sup> ST@PARK/LEXINGTON
Wednesday July 15 9:30 A.M.	WOMEN'S ST. TROPEZ STREET SCENES Also, 11:30 AM. Presentation by David Wolfe. Tickets: \$50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday July 15 6:30 P.M.	2009/2010 TEXTILES & ACCESSORIES SHOWCASE By invitation. Contact: KX Associates, 925-2507 or Giovanna@kxassociates.com	TEXTILES FROM SPAIN	THE GABARRON FOUND'N 149 E. 38 <sup>TH</sup> ST (LEX/3 <sup>RD</sup> AVE)
July 15-Aug. 5	OPENING CEREMONY (Men's Spring/Summer 2010) or lizkollman@openingceremony.us (Men's RTW: Opening Ceremony Collection, Opening Ceremony Meets Pendleton, Opening Ceremony Shoes, Patrik Ervell, Nom De Guerre, Sabatino, Fil Melange, Alexandre Herchcovitch, WOW, Sophomore, Final Home, Hentsxh Man, Bstore Shoes, F-Troupe)	33 Howard St.	For appts: 226-1885
July 15-16	"PREMIERE VISION PREVIEW NY" (Fall/Winter 2010) Metropolitan Pav., 125 W. 18 <sup>th</sup> St. & Altman Bldg, 135 W. 18 <sup>th</sup> St., 7/15, 9-6PM; 7/16, 9-5PM. Info: 203-698-7460. Fax: 203-698-7471; www.premierevision-newyork.com		
July 15-16	I-TEXSTYLE at Premiere Vision Preview New York (Fabric Exhibition of Italian collections – Fall/Winter 2010) 9-6PM at Metropolitan Pavilion & Altman Bldg, Halls A & B, 125-135 W 18 <sup>th</sup> St. Info: newyork@newyork.ice.it		
July 15-19	<u>MIAMI</u> : MERCEDES-BENZ FASHION WEEK MIAMI SWIM. At Raleigh Hotel. Info fax: 212-772-0899 or site: mbfashionweek.com/Miami/2010/press registration Registration contact: Media.Registration@imgworld.com		
July 16-18	<u>MADRID</u> : Madrid International Fashion Week, SIMM www.simm.ifema.es or Press: www.semanamoda.ifema.es		
July 16-18	<u>MADRID</u> : CIEN X CIEN (Int'l Jeans/Street/Sportswear) Contact: www.ifema.es		
July 16-18	<u>MADRID</u> : IMAGENMODA (Int'l Women's RTW) Contact: www.ifema.es		
July 16-18	<u>MADRID</u> : INTIMA-MODA-BAÑO (Swim, Corsetry, Lingerie, Hosiery) Contact: www.ifema.es		
July 17-20	<u>LOS ANGELES</u> : CALIFORNIA GIFT SHOW, L.A. Convention Ctr. Call: 213-430-2300; californiagiftshow.com		
July 18	STEVEN ALAN SHOWROOM (Men's spring 2010) (Steven Alan, Relwen, Simon Miller, Mirage Leather, n.d.c shoes, Helmet of the Will)	87 Franklin	219-3305
July 18-20	MRket (High-end Men's RTW/Acc. Spring/Summer) Jacob Javits Convention Center, 655 W. 34 <sup>th</sup> St. Info: www.mrketshow.com Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850.		
July 18-21	<u>MIAMI</u> : 2010 SWIMWEAR SHOW (The Swimwear Assoc'n of Florida) Info: 305-596-7889; www.swimshow.com		
July 19-21	THE COLLECTIVE (Juried menswear, accessories, shoes for Spring/Summer 2008) at The Show Piers, Pier 94, 55th St. & 12th Ave. Contact: Charles Garone, ENK Int'l, 759-8055 x 1421 or cgarone@enkshows.com		
July 19-21	BLUE (Premium Denim & Advanced Sportswear) At New York Show Pier 94 (12 <sup>th</sup> Ave/55 <sup>th</sup> St). Contact: Mike Sampson, ENK: 759-8055 x 1146; Sampson@enkshows.com Travel info to all ENK shows: www.enktravel.com		
July 19-21	<u>LAS VEGAS</u> : COSMOPROF NORTH AMERICA (Beauty) Contact: www.cosmoprofnorthamerica.com		
July 20-24	CD NETWORK (christophe@cdnetworkny.com) (Men's Spring 2010) 535 W 24th 5 <sup>th</sup> fl (Collections: Denis Colomb, Golden Goose, K. Jacques St. Tropez (shoes), Massimo Alba, Nili Lotan, Notify)		206-7179
July 20-21	CAPSULE (Menswear, Streetwear, Lifestyle) Angel Orensantz Foundation, 172 Norfolk Street (Houston). Contact: bpmw Agency, 212-206-8310; chris@bpmw-agency.com or www.capsuleshow.com		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 20-22	PROJECT NEW YORK (Men's/Women's Sportswear/Acc.) Lexington Ave. Armory, 68 Lexington (25 <sup>th</sup> St). Trade: Men's, 212-951-6787. Women's, 818-227-4403 or 4464. Press: Laura Wall, 818-227-4073 or <a href="http://www.projectshow.com">www.projectshow.com</a>		
Tuesday July 21 8:30-10:30 A.M.	LAUNCH OF CARTIER FRAGRANCE By invitation. Contact: Rowena White, fax: 753-7250.	CARTIER	PLACE TO BE ANNOUNCED
Tuesday July 21 9:00-5:00 P.M.	THE WORLD OF NATORI CHRISTMAS IN JULY By invitation. Press: Shana Marowitz, <a href="mailto:smarowitz@lwpco.com">smarowitz@lwpco.com</a>	NATORI	180 MADISON AVENUE 18 <sup>TH</sup> FLOOR (34 <sup>TH</sup> STREET)
Tuesday July 21 12:00-6:00 P.M.	"BEAUTY OF GIVING" HOLIDAY PREVIEW By invitation. Contact: Amy Stahulak, Bratskeir PR, <a href="mailto:ASTahulak@bratskeir.com">ASTahulak@bratskeir.com</a>	THE BODY SHOP	PLACE TO BE ANNOUNCED
Wednesday July 22 9:00-12 Noon	XMAS IN JULY Holiday preview of Roberta Freymann & Roberta Roller Rabbit Collections. By invitation. Press: Company Agenda. 358-9516 or <a href="mailto:Liz@companyagenda.com">Liz@companyagenda.com</a>	ROBERTA FREYMANN	PLACE TO BE ANNOUNCED
Wednesday July 22 9:30 A.M.	WOMEN'S AUTUMN/WINTER 2010 BIG PICTURE FORECAST Also, 11:30 AM. & 1:30 PM. (First of two show dates). Presentation by David Wolfe. Tks: \$50. Contact: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday July 22 7:00-9:00 P.M.	RE-OPENING OF GUESS FLAGSHIP BOUTIQUE IN SOHO Host: Michelle Tractenberg. By invitation. RSVP: Factory PR, 941-7057 or <a href="mailto:guessrsvp@factorypr.com">guessrsvp@factorypr.com</a>	GUESS; MARIE CLAIRE	GUESS BOUTIQUE 537 B'WAY (SPRING ST)
July 22-24	<u>TOKYO</u> : JFW INT'L FASHION FAIR (RTW, Footwear, Access, Textiles) Call 852-2584-4166 or <a href="http://www.hktdc.com">www.hktdc.com</a>		
Thursday July 23 12:00-2:00 P.M.	NEW PRODUCT PRESS LAUNCH (Note date change). By invitation. Press RSVP: Kelly Fobar, Kaplow, <a href="mailto:kfobar@kaplowpr.com">kfobar@kaplowpr.com</a> .	ST. IVES	PLACE TO BE ANNOUNCED
Thursday July 23 7:00-Midnight	BOSS ORANGE RELAUNCH PARTY By invitation. Anamaria Pavoni, 940-0624 or <a href="mailto:anamaria_pavoni@hugoboss.com">anamaria_pavoni@hugoboss.com</a>	HUGO BOSS	601 WEST 26 <sup>TH</sup> STREET ROOFTOP
July 25-26	<u>SAN FRANCISCO</u> : 6 <sup>TH</sup> ANNUAL FASHION ON THE SQUARE. Celebrating Opening of FOTS Institute. Partial proceeds to benefit Wadrobe for Opportunity. Info: 510-550-2513 or <a href="http://www.fashiononthesquare.com">www.fashiononthesquare.com</a>		
July 25-28	<u>DUSSELDORF</u> : PREMIUM ORDER (Women's, Men's, Access, Footwear, Denim) 49 0306290850 or <a href="http://www.premiumexhibitions.com">www.premiumexhibitions.com</a>		
July 26-29	JA NEW YORK SHOW (Fine Jewelry & Watches) at Javits Ctr. Contact: 508-743-8506 or <a href="http://www.ja-newyork.com">www.ja-newyork.com</a>		
July 26-28	<u>LONDON</u> : SUN & SWIM (Swimwear) Contact: 44-(0)-20-7973-6401 or <a href="http://www.intimate-london.com">www.intimate-london.com</a>		
July 26-28	<u>DÜSSELDORF</u> : CPD DÜSSELDORF (Int'l Womenswear & Bridal) Contact: 312-781-5180 or <a href="http://www.igedo.com">www.igedo.com</a>		
July 26-28	<u>DÜSSELDORF</u> : BODY LOOK (Body, Beach, Legwear) Contact: 312-781-5180 or <a href="http://www.igedo.com">www.igedo.com</a>		
July 26-28	<u>DÜSSELDORF</u> : GLOBAL FASHION (Non-branded Fashion/Accessories) Contact: 312-781-5180; <a href="http://www.igedo.com">www.igedo.com</a>		
Tuesday July 28 7:00-10:00 P.M.	LAUNCH OF NEW COLLECTION — RAD BY RAD HOURANI Show at 7:30PM. By invitation. RSVP: <a href="mailto:rsvp@radhourani.com">rsvp@radhourani.com</a>	RAD HOURANI	SOHO GRAND – THE YARD 310 WEST BROADWAY



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 29 6:30-8:30 P.M.	PRESS RECEPTION  By invitation. Tara, Now and Zen Group, 917-497-1622 or tara@nowandzengroup.com	SIMMONS JEWELRY CO.	STK 26 LITTLE WEST 12 <sup>TH</sup> ST.
Wednesday July 29 7:00-9:00 P.M.	INTERMIX CELEBRATES RAG AND BONE By invitation. Contact: Michael King, 741-5075 x 230 or mking@intermixny.com	INTERMIX	WHITTEMORE HOUSE 45 GROVE STREET RSVP: rsvp@intermixny.com
Wednesday July 29 7:00-9:00 P.M.	LAUNCH PARTY  By invitation. RSVP: Genevieve@factorypr.com	ORIGINAL PENGUIN & K2	PLACE TO BE ANNOUNCED
July 30	GREG MILLS LTD (Spring 2010 Collections) Buyers: Shizuka@gregmillsld.com; Press: Courtney@gregmillsld.com (Collections: Tomas Maier Men & Women; David Wyatt Shoes, Laurence Dacade Shoes, Tania Spinelli Shoes, Dianora Salviati Scarves, Jack Russell Malletier bags and trunks)	230 W 39 <sup>th</sup> 10 <sup>th</sup> fl	For appt: 391-0050
July 31-Aug. 2	<u>LAS VEGAS</u> : WSA SHOW (World Shoe Association) At Las Vegas Convention Center. Contact: 818-379-9400 or www.wsashow.com		
July 31-Aug. 2	<u>LAS VEGAS</u> : THE COLLECTIONS AT WSA (Luxury & Designer Footwear) At The Venetian Hotel. Contact: www.thecollectionsatwsa.com		
Aug. 2-4	CURVE NY (Women's Intimate Apparel/Swimwear, Men's Underwear S/S '10) Jacob Javits Convention Center, 655 West 34 <sup>th</sup> St. Hrs: 9-6PM; 8/4, 9-5PM. Info: 966-5830 or info@curvexpo.com or www.curvexpo.com		
Aug. 2-4	CHILDREN'S CLUB (Holiday/Resort) at The Show Piers, Pier 94 at 55 <sup>th</sup> St/12 <sup>th</sup> Avenue. Contact: Stanley Kaye, ENK Int'l, 759-8055 x 15 or childrensclub@enkshows.com.		
Aug. 2-4	BUBBLE NEW YORK The Kids' Trade Show (Spring/Summer 2010) At Cedar Lake, 547 W 26 <sup>th</sup> St. (10 <sup>th</sup> /11 <sup>th</sup> Ave) Hrs: 8/2-3, 9:30AM-6PM; 8/4, 9:30-4PM. Info: 219-9456; contact@bubblenewyork.com; www.bubblenewyork.com		
Aug. 2-4	ACCESSORIE CIRCUIT (Holiday/Resort) Javits Convention Center at 34 <sup>th</sup> St. & 12 <sup>th</sup> Avenue, Trade/Press: ENK Int'l, 759-8055 x 28 or accessoriecircuit@enkshows.com.		
Aug. 2-4	INTERMEZZO COLLECTIONS (Holiday/Resort) (Juried RTW ) (With Accessorie Circuit) at Javits Convention Center, 34 <sup>th</sup> St/12 <sup>th</sup> Avenue. Trade/Press: ENK Int'l, 759-8055 x 30 or intermezzocollections@enkshows.com.		
Aug. 2-4	ACCESSORIESTHESHOW Pavilion (Juried Women's Acc.- Holiday/Resort) Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). www.accessoriestheshow. Exhibit: Stacy Samet, 212-710-7412 ; Trade/Press: Beth Cowperthwaite, 203-663-7850.		
Aug. 2-4	MODA MANHATTAN (Juried Women's RTW- Holiday/Resort). Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). Info: modamanhattan.com Exhibitors: Anne Caruso-Marsh 212-710-7441; Trade/Press: B Cowperthwaite, 203-663-7850.		
Aug. 2-4	FAME (Accessories, Cash-n-Carry, Junior/Young Contemporary RTW for Holiday/Resort) At Javits, 655 West 34 <sup>th</sup> St. www.fameshows.com Exhibitors: 508-405-4350; 212-710-7439. Press: Beth Cowperthwaite, 203-663-7850.		
Aug. 2-4	NOUVEAU COLLECTIVE (Women's RTW/Access. Holiday/Resort) New Yorker Hotel, 481 Eighth Ave. (34 <sup>th</sup> St.) Hrs: 8/2, 9-7PM; 8/3, 9-9; 8/4, 9-4 or by appt. Info: 914-736-0030; www.nouveauctollectivetradeshows.com		
Aug. 2-4	<u>LONDON</u> : PURE LONDON (Women's/Children's RTW/Accessories ) Contact: www.purewomenswear.co.uk		
Aug 3-21	YEOHLEE (Spring I)	225 W 35 <sup>th</sup> 16 <sup>th</sup> fl	For appts: 631-8099
Aug. 3-7	ACCESSORIES MARKET IN NEW YORK		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Aug. 4-6 9:00-5:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. First come seating. Tkts: \$125 thru website/\$175 at door. Contact: 973-761-5598. (Fax: 973-761-5188). Email: info@directionshow.com or www.directionshow.com	DIRECTION BY INDIGO	PENN PLAZA PAVILION 401 SEVENTH AVE. (33 <sup>RD</sup> ST)
Tuesday Aug. 4 5:00-8:00 P.M.	HOLIDAY PRESS PREVIEW Men's & Women's Apparel & Accessories Collections. By invitation. RSVP: Alana Mann, 253-4646 or amann@bncpr.com	KIDROBOT	118 PRINCE STREET (WOOSTER/GREENE)
Tuesday Aug. 4 6:30-8:30 P.M.	IHOME COMPUTER ACCESSORIES LAUNCH PARTY By invitation. Press: Tara, Now and Zen Group, 917-497-1622 or tara@nowandzengroup.com	LIFEWORCS	1 OAK 453 WEST 17 <sup>TH</sup> STREET
Aug. 4-6	DIRECTION by Indigo: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave. at 33 <sup>rd</sup> St. Hrs: 8/4-8/5, 9-6PM; 8/6, 9-4PM. Contact: 973-761-5598 or Email: info@directionshow.com or www.directionshow.com		
Wednesday Aug. 5 6:00-8:00 P.M.	PRODUCT LAUNCH RECEPTION By invitation. Contact: fekkai.pr.im@pg.com	FRÉDÉRIC FEKKAI	545 WEST 25 <sup>TH</sup> STREET 21 <sup>ST</sup> FL. (10 <sup>TH</sup> /11 <sup>TH</sup> AVE)
Aug 5-7	FFANY NEW YORK SHOE EXPO Millennium B'way Hotel, 45 <sup>th</sup> St./B'way. & FFANY Member showrooms. Trade only. Hrs: 8/5-6, 9-6PM; 8/7, 9-4PM. Info: FFANY, 751-6422 x10. info@ffany.org or www.ffany.org		
Aug. 6	5:30-8:00PM, KIDROBOT FALL APPAREL LAUNCH. 118 Prince St. Press: 253-4646 or amann@bncpr.com		
Aug. 6-9	<u>COPENHAGEN</u> : CIFF (Int'l Fashion Fair) Contact: Contact: www.ciff.dk		
Aug. 6-9	<u>COPENHAGEN</u> : CPH VISION (Men's/Women's RTW/Accessories) Contact: Contact: www.cphvision.dk/fair		
Aug. 6-11	<u>LOS ANGELES</u> : THE NEWS (Men's Spring/Summer 2010) (Stella Ishii: sishii@495news.com) Cooper Bldg, Lobby F, 860 S. Los Angeles Street, 213-892-8822 or 212-925-9700 (Men's: Band of Outsiders, Cheap Monday, Clu, Common Projects (shoes), KZO, Robert Geller-Seconds, Salvor, Shipley & Halmos, Seavees, Wendi Reed, Woolrich Woolen Mills)		
Aug. 7-9	<u>LOS ANGELES</u> : DESIGNERS & AGENTS/D&A Green Market Resort '09. The New Mart Building, 127 East 9 <sup>th</sup> St., 3 <sup>rd</sup> floor. Hours: 10-6PM. Contact: 212-302-9575.		
Aug. 7-10	<u>LOS ANGELES</u> : BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Resort RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.		
Aug. 7-11	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S (Resort/Holiday) MARKET Contact: 800-225-6278		
Aug. 8-10	<u>LOS ANGELES</u> : FOCUS (Women's RTW, Access., Gifts) Call: 213-630-3696; focus@californiamarketcenter.com		
Aug. 8-10	<u>FT. LAUDERDALE</u> : FOCUS ON FASHION (Women's RTW/Access) Info: 305-718-4320; 888-249-1377; www.floridafashionfocus.com		
Aug 8-11	<u>CHICAGO</u> : STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com		
Aug. 8-11	<u>CHICAGO</u> : NAT'L PROM MARKET (Prom/Special Occasion) Call: 800-677-6278; www.nationalprommarket.com		
Aug. 8-11	<u>SAN FRANCISCO</u> : INT'L GIFT FAIR Contact: George Little Mgmt, 914-421-3200; 213-430-2300; www.sfigf.com		
Aug. 9-10	<u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com		
Aug. 9-11	<u>TORONTO</u> : MODE ACCESSORIES SHOW Contact: 416-510-0114 or www.mode-accessories.com		



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Aug. 9-11	<u>CHICAGO</u> : CHICAGO COLLECTIVE (Men's) Contact: www.mmart.com		
Aug. 9-12	<u>TORONTO</u> : CANADIAN GIFT & TABLEWEAR ASSOC. GIFT SHOW (CGTA) Contact: www.cgta.org		
Aug. 10-11	<u>ATLANTA</u> : INT'L WATCH & JEWELRY GUILD SHOW, Sheraton Atlanta; www.iwjg.com		
Aug. 13-16	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Resort) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
Aug. 13-16	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
Aug. 13-16	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		
Aug. 13-16	<u>BANGKOK</u> : BANGKOK INT'L FASHION FAIR (BIFF) & INT'L LEATHER FAIR (BIL) www.thaitradefair.com		
Aug. 14-20	NEW YORK HOME TEXTILES MARKET WEEK at NY Gift Fair – Javits Convention Ctr, & Terminal Piers, 230 Fifth Ave, 7W. Address, date breakdown, other info: 914-421-3200; www.nyhometextiles.com or glmshows.com		
Aug. 15-20	N.Y. INTERNATIONAL GIFT FAIR at Javits Convention Center & Pier 94. Important: venues dates/times vary. For category/schedule breakdown: George Little Mgmt, 914-421-3200 or www.nyigf.com		
Aug. 15-17	<u>TACOMA</u> : NW TREND SHOW (RTW/Acc. for Women/Men/Children) 206-767-9200; www.nwtrendshow.com		
Aug. 15-18	<u>MUNICH</u> : PREMIUM ORDER (Women's, Men's, Access, Footwear, Denim) 49 0306290850 or www.premiumexhibitions.com		
Aug. 16-18	<u>HARROGATE</u> : LINGERIE & SWIMWEAR SHOW Call: 011-44-(0)20-7973-6401 or www.lingerie-show.com		
Aug. 16-20	EX•TRACTS (Essentials for Personal Care & Wellness) at Javits Conventon Center. Contact: www.extractsnyc.com		
Aug. 17-22	<u>SYDNEY</u> : ROSEMOUNT SYDNEY FASHION FESTIVAL (Spring 2010) Contact: www.rafw.com.au		
Aug. 18	<u>SAN FRANCISCO</u> : FUTUR(S) 9 SOCIO-CULTURAL IMMERSION by Peclers Paris. 2-6PM. Inspires, deciphers & translates fashion & lifestyle trends into creative insights and recommendations. Tkts/Info: www.peclersparis.com		
Aug. 21-24	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (8/20 Preview Day, featuring permanent showrooms only)		
Aug. 21-24	<u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (8/20 Preview Day, featuring permanent showrooms only)		
Aug. 21-24	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (8/20 Preview Day, featuring permanent showrooms only)		
Aug. 23-26	<u>MONTREAL</u> : MONTREAL GIFT SHOW at Place Bonaventure. Contact: 888-823-7469 or montrealgiftshow.com		
Aug. 24-Sept. 11	HALSTON HERITAGE (Spring 2010) 96 Spring 2 <sup>nd</sup> fl Appts: Jenny McGill & Stephan Brakebusch, 282-1200		
Aug. 25-27	<u>SHANGHAI</u> : YARN EXPO (Fibers & Yarn) Contact: 852 2238 9983 or messefrankfurt.com.hk		
Thursday Aug. 27 2:00-6:00 P.M.	FUTUR(S) 9 IMMERSION PRESENTED BY FRANCOISE SERRALTA Created to inspire, decipher and translate fashion & lifestyle trends into creative insights & recommendations. Tkts/Info: 228-1173; mpage@peclersparis.com or www.peclersparis.com	PECLERS PARIS NORTH AMERICA	RUBIN MUSEUM OF ART 150 WEST 17 <sup>TH</sup> STREET
Aug. 28-Sept. 1	<u>LAS VEGAS</u> : OFF-PRICE SPECIALIST SHOW Sands Expo & Convention Ctr. Contact: 262-782-1600; www.offpriceshow.com		



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Aug. 30-Sept. 1	<u>SYDNEY</u> : INT'L JEWELLERY FAIR (Fine & Fashion) Contact: <a href="http://www.internationaljewelleryfair.com.au">www.internationaljewelleryfair.com.au</a>		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : POOL TRADE SHOW (Emerging Designers – RTW, Accessories, Footwear, Lifestyle) Las Vegas Convention Center. Contact: 877-554-4834; 323-666-5587 or <a href="http://www.pooltradeshow.com">www.pooltradeshow.com</a>		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : ACCESSORIESTHESHOW (Juried Women's Holiday/Resort Acc.). Venetian Resort, 3355 Las Vegas Blvd. <a href="http://www.accessoriestheshow.com">www.accessoriestheshow.com</a> Exhibit: S. Samet, 212-710-7412; Trade/Press: B. Cowperthwaite, 203-663-7850		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : MODA LAS VEGAS (Juried Women's RTW – Transition/Spring) Venetian Resort, 3355 Las Vegas Blvd So. <a href="http://modamanhattan.com">modamanhattan.com</a> Exhibit: Ann Caruso-March, 212-710-7441; Press: B Cowperthwaite, 203-663-7850.		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : MRket (High-end Men's RTW/Acc. Spring/Summer) Venetian Resort, 3355 Las Vegas Blvd So. Info: <a href="http://www.mrketshow.com">www.mrketshow.com</a> Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850.		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : ENK VEGAS (Women's, Men's, Children's RTW Collections & Footwear) The Wynn Hotel, 3131 Las Vegas Boulevard South. Contact: Mike Sampson, 759-8055 x 46 or <a href="mailto:msampson@enkshows.com">msampson@enkshows.com</a>		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : MAGIC MARKETPLACE (Magic Man, WWD Magic, Premium, S.L.A.T.E., Street, Ecollection, Kids, Sourcing, Magia) Las Vegas Conv. Ctr & Hilton. Info: 818-593-5000 Fax: 818-593-5020; <a href="http://www.magiconline.com">www.magiconline.com</a>		
Aug. 31-Sept. 2	<u>LAS VEGAS</u> : ISAM (Int'l Swimwear/Activewear) Hilton Convention Ctr. Call: 818-986-2152; <a href="http://isamla.com">isamla.com</a>		
Sept. 1-2	<u>LAS VEGAS</u> : CAPSULE (Menswear, Streetwear, Lifestyle) The Venetian, 3355 Las Vegas Blvd So. Contact: bpmw Agency, 212-206-8310; <a href="mailto:chris@bpmw-agency.com">chris@bpmw-agency.com</a> or <a href="http://www.capsuleshow.com">www.capsuleshow.com</a>		
Sept. 1-3	<u>LAS VEGAS</u> : PROJECT LAS VEGAS (Men's/Women's Sportswear/Accessories) At The Sands Expo. Trade: Men's, 212-951-6787. Women's, 818-227-4403 or 4464. Press: Laura Wall, 818-227-4073 or <a href="http://www.projectshow.com">www.projectshow.com</a>		
Sept. 2-3	TREND SELECTION NEW YORK (Trends in Leather, Textiles, Synthetics for Shoes, Handbag, Leathergoods, Leatherware). At Metropolitan Pavilion, 125 W. 18 <sup>th</sup> St. Contact: 39 02 8807711; <a href="http://www.trendselection-newyork.com">www.trendselection-newyork.com</a>		
Sept. 2-3	<u>LILLE</u> : TISSU PREMIER (Textiles) at Grand Palais. Contact: <a href="http://www.tissu-premier.com">www.tissu-premier.com</a>		
Sept. 2-4	<u>SHANGHAI</u> : CHINA INT'L FOOTWEAR FAIR (CIFF) Contact: 852-2827-6211 or <a href="http://www.aplf.com">www.aplf.com</a>		
Sept. 2-4	<u>HONG KONG</u> : ALL CHINA LEATHER EXHIBITION (ACLE) Contact: 852-2827-6211 or <a href="http://www.aplf.com">www.aplf.com</a>		
Sept. 2-4	<u>TOKYO</u> : JAPAN JEWELLERY FAIR (Fine & Fashion) Contact: <a href="http://www.japanjewelleryfair.com">www.japanjewelleryfair.com</a>		
Sept. 3-6	<u>PARIS</u> : PREMIERE CLASSE (Fashion Accessories) At Porte de Versailles. Contact: <a href="http://www.premiere-classe.com">www.premiere-classe.com</a>		
Sept. 3-6	<u>PARIS</u> : WHO'S NEXT (Men's/Women's/Children's RTW/Access.). Contact: 33-01-40137474 or <a href="http://whosnext.com">whosnext.com</a>		
Sept. 4-7	<u>PARIS</u> : PRET-A-PORTER (Women's RTW). USA: KX Assoc., 212-925-2507; 33-(0)-14-49-47-000; <a href="http://pretparis.com">pretparis.com</a> .		
Sept. 4-7	<u>PARIS</u> : ATMOSPHERE D'ETE (Women's RTW/Acc) US: KX., 212-925-2507; 33-(0)-14-49-47-000; <a href="http://pretparis.com">pretparis.com</a>		
Sept. 4-7	<u>PARIS</u> : THE BOX (Accessories). Info: KX Assoc., 212-925-2507; 33-(0)-14-49-47-000; <a href="http://www.pretparis.com">www.pretparis.com</a>		
Sept. 4-7	<u>MILAN</u> : MACEF (Tableware, House/Gift/Goldsmith's, Silverware, Watches). Info: 39-0248550-1; <a href="http://www.macef.biz">www.macef.biz</a>		
Sept. 4-7	<u>PARIS</u> : ECLAT DE MODE (Costume Jewelry/Access.) Contact: 212-957-0932 or <a href="http://www.bijorhca.com">www.bijorhca.com</a>		
Sept. 4-8	<u>PARIS</u> : MAISON & OBJET (Home & Table) Call: 212-957-0932 or 888-522-5001; <a href="http://www.maison-objet.com">www.maison-objet.com</a>		
Sept. 5-7	<u>PARIS</u> : MIDEDEC (Shoes) Contact: 33-1-42-44-22-44 or <a href="http://www.midec.com">www.midec.com</a>		